

**For Immediate Release**

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**IT PAYS TO USE PREVENTION THIS SEASON WITH HELP FROM  
NOZIN® NASAL SANITIZER®**

*–The first sanitizer for the nose is a most sensible defense –*

**Chevy Chase, MD** – The economy may be ailing but you don't have to be. From November through March each year germs seem to find more of us during winter months and can wreak havoc on us and our wallets. According to the [National Institutes of Health](#), millions of missed school and work days due to sickness make an enormous economic impact in the U.S. This loss of productivity added to costs for treatment result in an estimated burden of over \$30 billion and bad germs don't slow down for a recession. The best way to avoid harmful germs is with prevention. While washing hands, avoiding close contact and vaccines are highly recommended as defense – why stop there? [NOZIN® Nasal Sanitizer®](#) natural antiseptic is a new, sensible approach to help catch the gaps in defense before germs catch you.

The first sanitizer of its kind on the retail market, NOZIN® Nasal Sanitizer® antiseptic is a non-prescription, natural antiseptic designed to fight harmful germs at a critical point of infection – the nose. Tests show NOZIN® **kills 99.99% of common respiratory disease-causing pathogens** and **creates a nasal barrier to fight germs for up to 8 hours**, providing a new level of defense beyond just hand sanitizers to help avoid germs this season.

**Prevention and You**

The Centers for Disease Control recommends steering clear of close contact with others who may be sick, cleaning your hands frequently and avoiding touching your nose. All of which is good advice, but sometimes hard to follow. Especially when studies show that we touch our faces over a hundred of times a day on average! In addition, within seconds of washing up with hand sanitizers or soaps, new germs can be picked up with ease, especially in crowded areas where germs are everywhere in the air, on objects and on hands. Before you even think about the last doorknob you touched or hand you shook, you may have already touched your nose.

**A Very Sensible Defense**

In clinical tests, NOZIN has been found to reduce nasal germs and to work up to 8 hours. What's more, the germs will not build a resistance to NOZIN. Dr. Richard Bailey, an Ear, Nose and Throat doctor from Arizona, comments, "I recommend NOZIN to my patients as a safe and effective addition to their regular preventive hygiene. I personally use NOZIN everyday."

Philippe Touret, CEO of Nozin, notes the importance of prevention in staying productive, "The physical and fiscal tolls of sickness can be tough on families. A good hygiene

regimen along with NOZIN® Nasal Sanitizer® antiseptic can help reduce the risk of infection and can help keep you healthy and active.”

A pleasant, citrus-scented solution that is applied with a swab to the skin around the rim of the nostrils, NOZIN® Nasal Sanitizer® is made from a proprietary formula of pharmaceutical-grade ethyl alcohol with natural moisturizers jojoba and Vitamin E. The NOZIN® Nasal Sanitizer® product is the result of four years of development including research at leading universities. Testing at independent, FDA-recognized facilities has revealed NOZIN® Nasal Sanitizer® to be safe and 99.99% effective against a variety of harmful pathogens.

NOZIN® Nasal Sanitizer® is currently available online at [www.NOZIN.com](http://www.NOZIN.com), [drugstore.com](http://drugstore.com), [cvs.com](http://cvs.com), [flight001.com](http://flight001.com) and at select pharmacies and retail outlets throughout the U.S. NOZIN is available in a carry-on approved 8ml bottle, containing 60 applications, for the suggested retail price of \$14.95.

Stay productive and healthy throughout season with help from NOZIN® Nasal Sanitizer®.

**For more information or to purchase NOZIN® Nasal Sanitizer®, please visit [www.NOZIN.com](http://www.NOZIN.com) or call (877) NOZIN4U.**

*NOZIN® Nasal Sanitizer® natural antiseptic fights germs for hours at the body's primary site of infection – the nose. Safe, highly effective and long-lasting, the unique solution helps reduce the risk of infection from harmful germs and is also recommended for use prior to exposure to crowded areas, such as airplanes, schools, gyms and hospitals. The result of four years of scientific research and testing, NOZIN® Nasal Sanitizer® is made from a proprietary formula of pharmaceutical-grade ethyl alcohol and natural plant-based moisturizers. NOZIN® products are distributed by Global Life Technologies Corp., Chevy Chase, MD. It is available online at [NOZIN.com](http://NOZIN.com), [drugstore.com](http://drugstore.com), [cvs.com](http://cvs.com), [flight001.com](http://flight001.com) and at select pharmacies and retail outlets throughout the U.S. For more information: visit [www.NOZIN.com](http://www.NOZIN.com) or call (877) NOZIN4U.*

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