



ARM YOUR NOSE YEAR ROUND AND FIGHT GERMS WITH HELP FROM NOZIN® NASAL SANITIZER®

–The first sanitizer for the nose helps fortify defense –

Chevy Chase, MD – We all know the importance of avoiding harmful germs. But did you know that many germs target your nose for infection? The Centers for Disease Control recommends steering clear of close contact with others who may be sick, cleaning your hands frequently and avoiding touching your nose. All of which is good advice, but hard to follow. Within seconds of washing with hand sanitizers or soaps, new germs can be picked up from shared objects or from the air you breathe, especially in crowded areas at work, at school or while traveling. Also, studies show that we touch our faces over a hundred times a day on average! Before you even think about the doorknob, handrail, phone, mouse, keyboard or screen you touched, you may have already wiped your nose several times! As your doctor can tell you, many common respiratory infections occur by transmission of germs from your hands to your nose.

NOZIN® Nasal Sanitizer® moisturizing antiseptic is an all-natural, sensible approach to help fortify your defense. The first and only sanitizer of its kind on the retail market, NOZIN® Nasal Sanitizer® is designed to fight harmful germs at a critical point of infection – the nose. Tests show NOZIN® Nasal Sanitizer® **kills 99.99% of common respiratory disease-causing pathogens and creates a nasal barrier to fight germs for up to 8 hours**, providing a new level of protection to help reduce your risk.



A Very Sensible Defense

A soothing, citrus-scented solution that is applied with a swab to the skin around the rim of the nostrils, patented NOZIN® Nasal Sanitizer® is compounded using natural, antioxidant-rich moisturizers with the highest grade ethyl alcohol. The Nasal Sanitizer® is the result of years of research and development at leading universities and testing at independent, FDA-recognized facilities. In clinical tests, the Nasal Sanitizer® product has been found to safely reduce germs at the nose and to work up to 8 hours. Moreover, the germs will not build a resistance to the product's activity. For years, many doctors and nurses have often applied antibiotic nasal protection for themselves and are now recommending the non-prescription Nasal Sanitizer® for patients.

"I advise the use of NOZIN® in my practice. It's safe, highly effective and will not contribute to antibiotic resistance. Germ transmission is a year round issue, and I especially encourage use during the school months," comments Dr. David Ashe, a New York Pediatrician.

Dr. Richard Bailey, an Ear, Nose and Throat doctor from Arizona, adds, "I recommend the Nasal Sanitizer® product to my patients as a safe and effective addition to their regular preventive hygiene. I personally use NOZIN® every day."

Those who use neti pots and saline rinses for nasal hygiene find the Nasal Sanitizer® an easy way to boost their defense especially while on the go, just as we may use hand sanitizers when soap and water are not available. NOZIN® Nasal Sanitizer® can be purchased online at nozin.com, drugstore.com, walgreens.com, cvs.com, amazon.com and at select retail outlets in the U.S. Most pharmacies can also get the product through national wholesalers Cardinal Health and AmerisourceBergen. The product comes in an 8ml bottle, containing 60 applications and 30 swabs, for the suggested retail price of \$12.99 and in a convenient ten pack of prefilled POPswab™ ampules for the suggested retail price of \$9.99.

Fortify your defense year round with help from NOZIN®.

NOZIN® Nasal Sanitizer® moisturizing antiseptic fights germs for hours at a critical site of infection – the nose. Safe, highly effective and long-lasting, this all natural solution helps reduce the risk of harmful germs. The Nasal Sanitizer® can be used for regular hygiene and is also recommended as a smart defense in crowded areas such as airplanes, schools, offices, gyms and hospitals. NOZIN® products are distributed by Global Life Technologies Corp., Chevy Chase, MD.

For more information:

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